

Fiscal Year October 1, 2020 — September 30, 2021

2021

Annual Gratitude Report



Our Mission

Old World Foundation enhances the preservation of Wisconsin history through local, independent support of museum visitation, educational outreach and maintenance of artifacts and buildings.



A Message from the Chair...



What an exciting year it has been!

It is refreshing to see the grounds of Old World Wisconsin reopen and new attractions take shape. The majority of the excitement is centered around the new brewhouse and tavern in the entrance area, but a great deal of work has taken place in all sectors of OWW.

One of my favorite accomplishments, this past year, was the procurement of a 1929 Ford Model AA delivery truck. An extensive search of possible vehicles took place in the early summer, when Dan Freas found a perfect fit for the project. This beautifully restored piece of history made its debut at Sunset Soiree with a great deal of excitement. It will be on display near the Wittnebel's Tavern, but hopefully

will also go to parades and other events. Make sure you take a few minutes to see this new addition and send us a photo with the new truck after the Tavern opens!

This is the third year we have presented a Chair's Challenge fundraiser. With the new brewery in its final stages, it made perfect sense to set a goal of funding the interior furnishings for the project. I can't emphasize how beneficial this fundraising effort has been. Thanks to your generosity, we exceeded our goals, bringing in \$46,000 (before expenses). This funding will help the Old World Wisconsin team install tables, chairs, brewing materials, and so on. Thank you for surpassing our goals once again.

This coming year will present several changes at the foundation. As the officers rotate and terms of service come to an end, I would like to thank Terry Dignan for his years of dedication as a trustee and serving in several roles on the executive committee. He and his wife Nancy have been avid supporters and volunteers of Old World Foundation and Old World Wisconsin for many years. Terry will continue to serve as an Honorary Trustee on our board.

My term as Chair of Old World Foundation is in its final weeks and I can tell you that the future of the Old World Foundation will be in good hands as Rosanne McGuire takes the helm as Chair.

We will also see a change of guard in the Old World Foundation office, as our good friend and jack-of-all-trades, Annie Rapacz is set to retire. I wish her the best and will miss seeing her at our meetings and events. Thank you also, to Gwen Griffin for her leadership this past year, she has kept us going through the pandemic and found several ways to better promote our mission and keep improving our financial track.

I have continually been impressed with the devotion of our *friends*, sponsors, and supporters. It is your generosity that makes all these projects possible. I hope that you find time to see these improvements and new attractions in person. I will see you at upcoming events and always welcome your feedback. Thank you again, and here's to the year ahead!

Hans Pregler
Chair of the Board
Old World Foundation

Special THANKS to our Board of Trustees for their Leadership:

2020-2021 Trustees

Hans Pregler, Chair • Rosanne McGuire, Vice Chair
Douglas Bruins, Treasurer • Kristin Koeffler, Secretary

Terrence Dignan, Immediate Past Chair,
Ron Buchholz, Joanne Kraut, Rhese Morgan,
Jean Theis, Angela Villela, Jay Williams

Honorary Trustees

JoAnn Villavicencio
Sandy and George Dionisopoulos
Gordon Segal

Staff

Gwen Griffin, Executive Director
Annie Rapacz, Bookkeeper/Development Assist.

Thank You from Old World Foundation!



Gwen Griffin

Leave Your Mark...

As I reflect over the past year, I am deeply grateful for the *Friends* I have made. It has been said that actions speak louder than words and our *Friends* and Supporters have proven this again this year.

While we are still feeling the effects of the pandemic, we are also feeling the effects of the generosity of those who want to make an impact at Old World Wisconsin.

We recognize that those who support Old World Wisconsin through Old World Foundation do so for a variety of reasons. Whether you are passionate about gardens, animals, historic preservation, or education, Old World Wisconsin needs and values your support. Old World Wisconsin would not be able to complete the many projects they need to complete, or offer all the programs they want to offer without YOUR gifts.

You will see examples of your gifts in action on the following pages. From planting a new Universal Garden next to the Shoe Shop to purchasing a new "beer delivery truck" for the new brewing experience, you have left

your mark at Old World Wisconsin this season with your support.

As we work to help Old World Wisconsin fulfill their mission during these historic times, we want you to know that we are thankful for you, our *Friends* and Supporters, who have taken action to financially support this dynamic historic site through our foundation.

I look forward with much anticipation to the many transformative projects and programs to come at Old World Wisconsin. I am also honored to know you and call you a "*Friend*."

Gwen H. Griffin
Executive Director
Old World Foundation

Observations from Old World Wisconsin...



Dan Freas

Excitement is Brewing!

Among the highlights of the past year at Old World Wisconsin was the construction of our new brewhouse and relocation of the historic Wittnebel's Tavern from Old Ashippun in southern Dodge County. The complex that includes the brewhouse, tavern, hops garden, and biergarten will comprise the first phase of the "New Arrivals" project which reimagines the front doorstep of

Old World Wisconsin in a way that provides the amenities necessary for a quality daytime visit while doubling as a unique venue for private rentals and special events to generate financial support for OWW operations. The addition of a brewhouse, tavern and beer garden fulfills an original objective of the Old World Wisconsin master plan more than fifty years after that document was crafted. Wittnebel's Tavern is the first historic structure to be relocated to OWW since Caldwell Hall arrived 25 years ago and its addition enables us to broaden our interpretive scope from ending around 1920 to the post-Prohibition era on the eve of World War II.

Old World Foundation has been instrumental in supporting the creation of the new brewing experience, dedicating over \$28,000 in proceeds from this summer's Sunset Soiree event to furnishing the brewhouse, working with donors to fund the creation of

the hops garden, and purchasing a restored 1929 Ford Model AA Truck that will be parked outside the tavern as part of a beer delivery vignette. During the weeks and months ahead, we will be completing exhibits inside the brewhouse and working with our partners at the Museum of Beer and Brewing to prepare for the daily brewing demonstrations beginning in the spring. We will also begin exterior restoration work on Wittnebel's Tavern.

Thanks to all of you who have and continue to support this game-changing new attraction at Old World Wisconsin. I look forward to welcoming you to the new Brewing Experience when we open the Brewhouse next spring.

Dan Freas
Director
Old World Wisconsin

Your Impact this Past Year...

Thanks to your generous support of Old World Wisconsin through Old World Foundation, **\$122,149 was paid by Old World Foundation in support of Old World Wisconsin this past fiscal year.** As you can see, in the past year, support through OWF was needed in the following ways. Each year OWW's needs change based on particular projects and programs, but our donors can give general "unrestricted" gifts to use where needed most, or gifts "restricted" to your particular area of interest.

YOUR gifts makes all this possible... thank you!

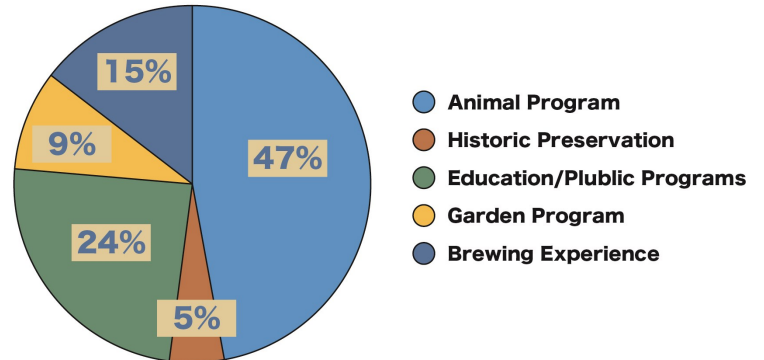
OWF Raised Over
\$9 million
For OWW since 1984

1175
people who have supported
OWW through OWF for
5 years or more

46
people were first-time
donors this fiscal year

204
people who have supported
OWW through OWF for
15 years or more

OWW support from OWF in 2020-2021 Fiscal Year




Old World Foundation's mission began in 1984 when a few dedicated supporters met and resolved to fund projects and programs at OWW that could not be adequately funded through state support or earned revenue. These supporters wanted to see OWW become the dynamic historic site that was envisioned by its founders.

With your gifts, this vision has become a reality making Old World Wisconsin a sought-after destination for families.

Old World Foundation can accept a wide variety of assets on behalf of Old World Wisconsin. These include stock, real estate, retirement accounts, and life insurance. These options may offer substantial tax benefits and flexibility. Talk with your financial advisor for advice on how to best achieve your philanthropic goals with your diverse assets. You may also consult with one of the specialists that serve on the OWF Board of Trustees for ideas as to where to start.

We invite you to leave your mark on Old World Wisconsin. Your generosity today will allow Old World Wisconsin to continue to share the stories of our ancestors in a fun and memorable way into the future.



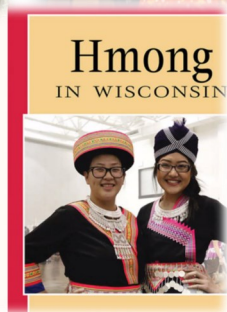
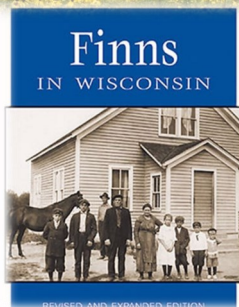
“Old World Wisconsin is a treasure that many people enjoy every year. We recognize that all of OWW’s expenses cannot be funded through admissions and the limited state funding they receive. The animals are an important part of the experience, they need to be fed every day. The buildings deteriorate and need fresh paint often. We know that when we contribute to Old World Foundation, our money will directly support the programs at OWW so that we, our friends, and many other people will be able to continue to enjoy this national treasure.”

Terry and Nancy Dignan
Friends for over 19 years

Old World Foundation Sponsors 4 Key Areas at OWW:

Historic Preservation

- ★ Alarm Systems
- ★ General Building Maintenance
- ★ New Lanterns for Thomas General Store
- ★ New fencing and repairs



Animals

- ★ Purchase Gloucestershire Old Spot Hogs
- ★ Feed for 100+ Animals
- ★ Veterinary Care and Breeding Services
- ★ Equipment Repair and Supplies
- ★ Farrier Service
- ★ Chicks and Supplies



Gardens

- ★ Gravel for Paths
- ★ Repairs to Garden Cart
- ★ Compost and Soil
- ★ Plants



Education / Public Programs

- ★ Virtual Field Trip Audio & Video Equipment
- ★ Virtual Field Trip Subsidies for 2300+ Students
- ★ Staff Training
- ★ Spring Family Programming
- ★ Immigration-Related Programming

“We have for a long time believed in the historical mission of Old World Wisconsin. Knowing where we all came from and how we immigrated to this great area of our country and what it was like for the early settlers. It is critical for the education of our children and overall population. Old World Wisconsin provides that wonderful in person experience.”

Carole and Gordon Segal
Friends for over 21 years



These are just a few of the ways your gifts have impacted Old World Wisconsin this year...

THANK YOU!

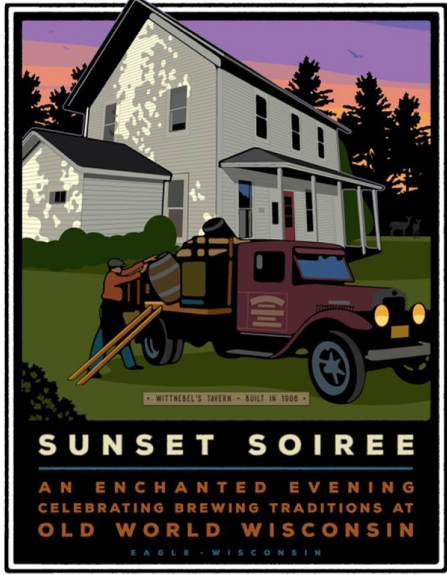


Chair's Challenge: The Brewing Experience

In late spring of 2021, Hans Pregler, Chair of Old World Foundation's Board of Trustees, issued a challenge to raise \$30,000 to fund the immediate needs of the new brewing experience building so that it can open to guests in 2022.

Our Friends and Supporters accepted that challenge and thanks to donations from individuals and company sponsorships, Old World Foundation surpassed our goal and raised \$46,000! We also want to thank the two donors who matched all donations up to \$10,500. After event expenses, this money will be used to purchase furnishings and other needed items for this new space.

In addition, **THANKS TO YOUR GENEROSITY** this past year, Old World Foundation was able to purchase a 1929 Ford Model AA truck for Old World Wisconsin to use as a "beer delivery truck" once the Wittnebel's Tavern is renovated.



Donors at \$250 or more, were invited to a celebration of thanks at Old World Wisconsin in August... our Sunset Soiree.

Those who donated \$500 or more, were treated to appetizers, more music, and tours of the new brewhouse!



With Sincere Gratitude, we recognize all who donated to the Chair's Challenge to impact the immediate needs of the Brewing Experience at Old World Wisconsin:

Anonymous
 Bernice A. Balicki
 Colleen Ball
 Bonnie Barber
 Gayle Beck
 Doug and Paula Bruins
 Ron and Luann Buchholz
 Stephanie and Dave Chapman
 Kathleen & Mark Conrad
 Patricia Dake
 Mary St. Ville and Duncan Delhey
 Gerald and Ellen Schuh DeMers
 Terrence and Nancy Dignan
 Patricia Fjetland
 David and Lisa Galbis-Reig
 Robert and Diana Garnier
 Vivian Guzniczak
 Eunice and Warren Hansen, Jr.
 Pete and Sarah Harvey
 Beth and Dwight Heaney
 Heidi's Hobbies, Heidi Duester
 John and Jean Henderson
 Kathleen and Eric Herr
 Fr. Jack Hopka
 Joanne Huelsman

Beverly Karweik
 Michael and Joyce Kastern
 Joseph and JoLee Kennedy
 Maria and Leroy Kluever
 Joanne Kraut
 Pamela Kut-Rankin and Thomas Rankin
 Alice Lundstrom
 Kay and Duane Maas
 Sandra Matson
 Julie and Bob McGill
 Michael and Sandy Musiak
 Steve Nass
 Cindy and Jim Nelson
 Robert and Holly Ottum
 Deborah Plehn
 James Polglaze
 Edward & Arlene Raether
 Reilly, Penner & Benton LLP
 Barbara and Bill Rodewald
 Kathy & Ken Sadowski
 Justin Schaefer
 Schulte HVAC LLC, Andy Duester
 Carole and Gordon Segal
 Paul Smith
 Gary and Teresa Sommers

Robert and Barbara Spadaccini
 Frank Stekel
 Lori and Vaughn Stock
 Debra and Bernard Stritzke
 Ron and Jean Theis
 Nancy and Randy Thelen,
 Thelen Total Construction
 Daniel and Lacie Timm
 Jane Villa
 Sheryl Watkins
 Martina and Allen Wegner
 Jillian Wielgat
 Mary and Howard Williams
 Dean A. and Cathy Zacher

Sunset Soiree Corporate Partners:

Standard Process, Inc., Corporate Sponsor
 Citizens Bank, Glass Sponsor
 Central Printing, Invitation Sponsor
 Neal Aspinall, Poster Artist
 Highlights Media, Videographer



OWF Board of Trustees



Cheers to You!



Beer Sampling Fun in the New Brew House in September!



A Raffle Winner!



We acknowledge those organizations and foundations who have given generous support this fiscal year...Thank You!

Anonymous
Four-Four Foundation
Dudley and Constance P. Godfrey
Foundation
Greater Milwaukee Foundation Funds:
Anthony and Andrea Bryant Fund
The Ceres Foundation Fund
Lorton Data Inc.
LSP Whitewater L.P.
Melitta S. and Joan M. Pick
Charitable Trust

Segal Family Foundation
Standard Process Inc.
The Arthur C. Kootz Foundation
The BlackBaud Giving Fund
The Camille A. Lonstorf Trust
The Herb Society of America—
Wisconsin Unit
The Janice & Raymond Perry
Community Fund Inc.



Did you know...

Old World Foundation holds 8 endowment funds that are used to fund various projects and programs at Old World Wisconsin? We encourage you to consider creating an endowment fund to leave your mark at OWW.

“We donate to Old World Foundation first of all because we love Old World Wisconsin. It is a very special place for us. We want our state's history to be remembered and appreciated by people today and far into the future. Our gifts to the Old World Foundation help make that possible.”



Gerald and Ellen Schuh DeMers
Friends for over 18 years

The OWF Annual Sponsors are Partners who offset operating expenses, allowing more funds to be used directly for projects and programs at Old World Wisconsin...Thank You!



With Sincere Appreciation, we recognize our Friends who have supported Old World Wisconsin through Old World Foundation for 20 Years or More:

Anonymous
 Dennis H. and Kay Asmus
 Bonnie Barber
 Karen and Harry Carlson
 Tom and Lynda Curl
 Karen Jo Walsh and Marsha Engquist
 Patricia Fjetland
 Vivian Guzniczak
 Robert and Heidi Hanley
 Eunice and Warren Hansen, Jr.
 Norris and Nancy Harstad
 Barbara Hegwood
 Theodore J. and Mary Hodan
 Fr. Jack Hopka

Mary Claire Huck
 Karen and Jim Hyde
 Marilyn W. John
 Joanne Kraut
 Lars and Barbara Larson
 Gwen Lavin
 Robert C. and Donna Lucht
 John and Julie Mann
 Sally Mundt
 Daniel R. and Gwynne Napientek
 Leon and Sharon Nelson
 Marilyn Neumann
 William and Jean O'Loughlin
 Carolyn Schloemer

Carole and Gordon Segal
 Jerome L. Stefaniak
 Fred and Shelley Stich
 Marilyn Swiontek
 Donald and Carol Taylor
 JoAnn and Paul Villavicencio
 Veronica Wallace-Kraemer
 Dennis and Helen Williamson
 Charles and Sandra Yanke

Several organizations and individuals donated in-kind items valued over \$500 this past year. Your thoughtful donations are deeply appreciated... Thank You!

Neal Aspinall ♦ Central Printing ♦ Highlights Media
 Kunes RV ♦ Erin Whalen

Old World Foundation Board of Trustees in Action

At Sunset Soiree, August 2021



July 2021 Board Meeting at OWW



It is with great appreciation that we list the following individuals who have made a significant gift this year (other than to the Chair's Challenge) :

Anonymous
David and Sarah Allen
Sandra K. Anderson
Alice and Richard Appen
Linda Bachowski
Deb Balis
Bill & Linda Bauer
Susan Baumann
Kelly Cornelius and John Bjork
Faye Blakeley
Phyllis Brandl
Mary Ann and Frank Brazelton
Michael J. Bruch
Doug and Paula Bruins
Karen and Harry Carlson
Kathleen & Mark Conrad
Tom and Lynda Curl
Thomas A. Day
Mary St. Ville and Duncan Delhey
Gerald and Ellen Schuh DeMers
Judith Derse
Terrence L. and Nancy Dignan
George and Sandy Dionisopoulos
Setsuko Owan and David C. Dobson
Sandy and Peter Douglas
Lori Duginski
Fred and Anne Ehle
Michael Ellsworth
Gerald H. and Signe Emmerich
Karen Jo Walsh and Marsha Engquist
Sue and Larry Ferry
Tom Field
Patricia Fjetland
Jane and John Frederick
Marilyn Goodman
Jim Gramentine
Thomas and Mary Grossman
Vivian Guzniczak
Robert and Heidi Hanley
Eunice and Warren Hansen
Norris and Nancy Harstad
Pete and Sarah Harvey
Nan Hayek
Michael Hecker
Barbara Hegwood
John and Jean Henderson
Donald L. and Emily J. Henderson

Mary A. Hennemann
Kathleen and Eric Herr
Earl W. and Eugenie Hildebrandt
Fr. Jack Hopka
Sandy and Brian Horst
Nic S. Hoyer
Karen and Jim Hyde
Mark Ische
Jerry and Sherry Janiszewski
Pauline and Tom Jeffers
Marilyn W. John
Marlin Johnson
Allen Johnson
Bradley T. and Pamela J. Johnson
Beverly Karweik
Amy Kinosian
Maria and Leroy Kluever
Brian and Terrie Knox
Rick and Mary Kokan
Joanne Kraut
John D. and Dee Krugler
Bernard and Karen Kubale
Linda Kutchman
Justin and Amanda Kutka
Mary Ann and Charles La Bahn
Nancy Laskin
Allen E. Last
Gwen Lavin
Tom and Deb Longtin
Sally Long and Franklin D. Loo
Peter Lovance
Robert C. and Donna Lucht
Alice Lundstrom
John and Julie Mann
Ruth Marshall
Larry Martin
Sandra Matson
Rose Mary and Francis W. Matusinec
Donald G. and Margaret L. McCollum
Fr. Michael McElwee
Beth McGrath
Rosanne McGuire
Charles Mowbray
Sally Mundt
Pat Castelli and Peter Newman
Richard A. and Sherene Nicolai
William and Jean O'Loughlin

Robert and Holly Ottum
 Sarah and Matt Pancheri
 Janice & Raymond Perry
 Barbara J. Pinekenstein
 Hans and Cindi Joy Pregler
 Joe Quinn
 Ronald and Joan Radtke
 Joe and Marie Rakoczy
 Julie G. Rasman
 Donna Rehbeck
 Charles and Irene Roberts
 Kathy & Ken Sadowski
 Phyllis L. and Donald Scharfenberg
 Carolyn Schloemer
 Donna Schmidt
 Joan R.Schultz
 Carole and Gordon Segal
 Christina Shimon
 Robert and Jackie Smith
 Frank Stekel
 David B. and Prudence L. Sullivan
 Meribeth Sullivan
 Terri and Rudy Sundberg
 Linda Surles

Donna and Sherman Swanson
 Roy and Donna Swedlund
 Marilyn Swiontek
 Joan Takala
 Donald and Carol Taylor
 Ron and Jean Theis
 Thom S. and Deborah Thomassen
 Charles Trainer
 Phillip and Mary Tygum
 Lois Vail
 JoAnn and Paul Villavicencio
 Angela Villela
 Walter and Rosemary Wagner
 Veronica Wallace-Kraemer
 Terry Wandsnider
 Sheryl Watkins
 Martina and Allen Wegner
 Louise Pacholik and James Weiner
 David C. and Mary Welnetz
 Mary and Howard Williams
 Dennis and Helen Williamson
 Diana Wood
 Charles Yanke
 Thomas A. and Maureen Zindars

With Stewardship and Integrity
Old World Foundation presents its year-end
Statement of Financial Position

Assets	2021 (audited)	2020 (compiled)
Cash & equivalents	\$ 405,389	\$ 367,047
Pledges receivable	\$ 5,000	\$ 30,000
Prepaid expenses	\$ 3,777	\$ 3,854
Beneficial interest in assets held by others	\$ 799,912	\$ 712,278
Security Deposit	\$ —	\$ 1,000
Office equipment	\$ 13,114	\$ 17,560
Leasehold improvements	\$ —	\$ 605
Accumulated depreciation	\$ (12,885)	\$ (17,171)
Noncurrent pledges receivable	\$ —	\$ 5,000
Total Assets	\$1,214,307	\$1,120,173

Pre-audited for September 30, 2021
 Final audit available by request from Old World Foundation.

Just Look How Far the Brewing Experience Building and Tavern Have Come This Year, AND More Exciting Changes Are Yet to Come!



Winter 2021



Tavern moving to OWW
Spring 2021

Tavern set on its foundation
Summer 2021



The Brewing Experience
Building and Tavern
Fall 2021



Our Thanks to the
Photographers who provided
photos for this report:

Gwen Griffin
Kristin Koeffler
Sandy Matson
Kaitlyn McNamara
Michelle Millard
Hans Pregler
Jean Theis
Ron Theis
OWW Staff

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